# ADDITIONAL SKILL ACQUISITION PROGRAMME (ASAP)

Additional Skill Acquisition Programme (ASAP), a joint initiative of General and Higher Education Departments, was launched with an objective to impart quality skill education to the higher secondary / undergraduate students alongside their regular curriculum. Owing to the success of the program, attained over the years, the target group is widened to professional colleges and is now set to kick off community skilling through the Community Skill Parks.

ASAP's inclusive skilling approach has paved way to innovative initiatives in the skilling arena. Funded by ADB, ASAP has now spread out its contour to 1210 educational institutions across the state. Since its inception, ASAP trained 1,63,944 students in more than 100 courses from different sectors.

The very philosophy of ASAP as a skill development agency is to accentuate the employability of the youth. ASAP gives special edge to those students who are in need of immediate employment. For the needy, ASAP lays out a way to fend a living by ideally placing them in an organisation.

- 1. Train and develop a highly competent pool of expert personnel and skill trainers.
- 2. Design and develop NSQF aligned skill courses.
- 3. Standardize the Assessment and Certification protocols for skill training programmes.
- 4. Offer consultancy services for skill training and course development.
- 5. Establish a highly potential Quality Assurance mechanism for skill training.

ASAP offers varied skill sets to the first year higher secondary/ vocational higher secondary/ undergraduate students through its foundation module and skill training program.

The 180 hrs long foundation module delivers communicative skills and basics of IT.Skill course training of 120 - 250 hrs is carried out at various Skill Development Centres across the state.

Apart from communicative and industrial skills, the specially designed curriculum also emphasise on improving soft skills, life skills, communication skills, analytical skills of the students.

#### Summer Skill Skool :

The notion of Summer Skill Skool is to provide a vocation during the vacation. Students of educational age (15-25) can apply for this training programme. This short -term training programme of 120-240 hour duration along with 150 hour internship encourages students to make their holidays a productive one. SSS is also noted for its greater placements.

### **Communicative English Trainer Programme**

Communicative English Trainer is a NSQF Level 6 course and focuses on developing efficient communicative trainers with NSQF certification. This nationally recognized course having 156 hour duration gives the trainees a wide range of practical exposure and providing internship along with theoretical learning. The candidates who complete the course can explore career opportunities in Soft Skill Training and Communicative English Training.

## ASAP 2014-15

The Foundation Module for 100 hours started on 25th February 2015 with the capacity of 20 students. The Foundation Module consists of two parts. First part consisted of five units: 1. Personal Skills; 2. Social Skills; 3. Organisational Skills; 4. Professional Skills and 5. Preparing and Presenting a Project. The second part is IT Module. It is of four units: 1. Introduction to Internet, word processing tools and Emailing; 2. Operating Systems, Image Editing and Presentation, Internet, Malayalam in Computer; 3. Spreadsheet Tools, Internet Transaction Service and 4. Final Project and Evaluation.

Having finished the Foundation Module, the students attended a skill course Global Business Foundation Skills with 80 hours duration. The course consisted of ten units:

- 1. Customer Service;
- 2. Business Phone Ettiquette;
- 3. Structure of a Customer Call;
- 4. Essential Skills- Customer Service;
- 5. Paraphrasing;

6. Probing;

7. Listening Skills;

8. Dealing with Different Types of Customers;

9. Customer Complaints and

10 Customer Service through E-mail and Chat Report.

### ENROLLMENT LIST:

1.Afnan P 2 Ahammed Junaid T 3 Arshad Sabu P 4 Athira P 5 Farseena M K 6 Hamna Odakkal 7 Hiba K P 8 Jasna E 9 Jesna K 10 Mohammed Raeez P A 11 Muhammed Mukthar P 12 Munavvira Banu A 13 Raihanath Palamadathil Chembanthodika 14 Ranjisha M V 15 Rashin Rinshad I 16 Risa P P 17 Samla Fasila T k 18 Shajahan M 19 Shibina K 20 Sumayya Etha



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